



American Politics and the Media

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| Lehrgangsnr: | 94/248 |
| Termin: | 05.03.2018, 14:00 - 07.03.2018, 12:00 |
| Leitung: | Finster Gerhard |
| Referat: | 1.1 |
| Teilnehmer: | 25 |
| Lehrgangsort: | Tutzing |
| Zielgruppe: | Seminarlehrkräfte, Fachbetreuer, Fachlehrkräfte |
| Schulart: | Realschule, Gymnasium, Berufliche Schule, FOS/BOS |
| Fach/Bereich: | Englisch |
| Lehrgangsart: | Präsenzlehrgang |
| Bew.schluss: | 14.01.2018 |

Ziele:

Most Americans have a cell phone and computer access these days, while others have moved to a purely digital existence. There are thousands of cable TV channels and satellite radio stations, millions of bloggers, and literally billions of Web pages produced in and by the USA. Social media have changed the way organizations, political parties and candidates attract supporters. The media today are more diffuse and appear more chaotic than ever.

Inhalte:

The objective of this course will be to investigate the development of the American media state from the late, pre-digital 20th century down to our 21st hyper-digital era. We shall try to clarify how key media have enhanced and altered the nature of US politics, the civic community, the USA's irregular methods of political engagement and voting procedures, plus offering enticing pedagogical strategies for dealing with the US and universal power in the classroom.

Besondere Hinweise:

Kooperation mit der Akademie für Politische Bildung Tutzing.